

Roberta Jorda

Deerfield Beach, FL 33441
954.418.0819 Home
954.610.8680 Cell.

Qualifications

Advertising and publisher experience designing and producing collateral material from concept to delivery, including direction of fashion/product photography shoots.

Education

Anhembi Morumbi University,

Sao Paulo, Brazil
BA Communication
Emphasis in Advertising & Marketing

ESPM School of Advertising & Marketing

Sao Paulo, Brazil
Certification program for Graphic Design

Skills

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Acrobat
Quark Xpress
Freehand
Pagemaker
Dreamweaver
Microsoft Word
FileMakerPro

Workshops

Attended Design Workshops with renowned designers as:

- Bert Fox
- Richard Wilde
- Erik Spiekermann
- Carlos Segura
- Jan White
- Roger Black

Languages

Portuguese, English & Spanish

References

Available upon request

2008-Present

Freelance Graphic Designer | Creative design and production of magazines, catalogs, ads, flyers, newspapers, logos, brochures, CD covers, posters, signs, postcards, webpages, etc.

Clients: New Beauty Magazine & Luxe Magazine (Sandow Media Group, Boca Raton, FL)

- Seta Corporation (Jewelry Company), Boca Raton, FL • Aquent (Creative Staffing Agency)
- ICreatives (Creative Staffing Agency)

2005-2007

SETA CORPORATION , 6400 E ROGERS CIRCLE, BOCA RATON, FL 33499

Art Director | Creative design from conception to final production of on-pages and jewelry catalogs.

Clients: Palm Beach Jewelry • Newport News • Metrostyle • Chadwicks • Lerner's • Lynda Anderson

- Lane Bryant • Roman's • Woman Within • Brylane Home. Also trained freelance personnel.

1999-2004

Freelance Graphic Designer | Creative design and production of magazines, newspapers, ads, catalogs, flyers, logos, brochures, CD covers, posters, signs, newsletters, postcards, webpages, etc.

Clients: Aquent • ICreatives • AMI Publisher, FL • Office Depot • Cyber Signs • Televisa

Restrepo Design Group • Sandals Resorts • LatPro • BC Surf Shop • Carmen Sttefens

1995-1999

EDITORA ABRIL PUBLISHER, SAO PAULO, BRAZIL

Senior Graphic Designer | Creative design and production of monthly magazines working from concept to completion including photo art direction.

Magazines: Super Interessante (Science) • Viagem & Turismo (Travel & Leisure) • Casa Claudia (Decoration)

- Arquitetura & Construção (Architecture & Construction) • Boa Forma (Health & Beauty) • Placar (Sports)

1993-1995

CCD COMMUNICATION (PROMOTION & EVENTS AGENCY), SAO PAULO, BRAZIL

Graphic Designer | Creative design and production of catalogs, signs, flyers, brochures, displays, catalogs, posters, trade show graphics, newsletters, billboards, etc.